

## Confident Credible: Presentations So Good You Deserve Applause! (Paperback)



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*(Garry Lind)*

## CONFIDENT CREDIBLE: PRESENTATIONS SO GOOD YOU DESERVE APPLAUSE! (PAPERBACK)



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Fuzionprint, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Do you know someone, maybe a boss or a colleague, who can speak with confidence in just about any situation? Whether it s a formal presentation, a meeting or a difficult conversation, they seem to rise to the occasion, speaking with confidence and clarity. In *Confident Credible*, author Gail Zack Anderson shows how you can build each skill so that you too can speak with ease and assurance in a variety of situations. As a seminar leader and communications coach for over twenty-five years, Gail has the knowledge-and the tools and techniques-that have helped thousands of people build skills and confidence. In this book you will discover and practice ways to: Turn fear and anxiety into power and confidence Master delivery skills to convey calm, focused energy Create strategic Targeted Messages(TM) for meetings and presentations, tailoring your content to appeal to each audience Enhance your presentations by using visual aids skillfully-something most speakers fail to do Create a powerful opening and closing to reinforce your Targeted Message(TM) and drive your point home Engage your audience with interactive techniques, creating a more meaningful experience for them Use stories, humor, and group activities to bring even technical or dry content to life Respond gracefully to difficult or challenging questions If these are the kinds of skills you need to take your presentation and communication skills to the next level, you need this book. With humor, real-life examples from her practice, and practical encouragement, Gail can help you become the confident, credible, at-ease speaker you have always wanted to be.



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