



Jmp for Basic Univariate and Multivariate Statistics: Methods for Researchers and Social Scientists, Second Edition

By Ann Lehman, Norm O Rourke, Larry Hatcher

SAS Institute, United States, 2013. Paperback. Book Condition: New. 2nd. 236 x 190 mm. Language: English Brand New Book ***** Print on Demand *****.Learn how to manage JMP data and perform the statistical analyses most commonly used in research in the social sciences and other fields with JMP for Basic Univariate and Multivariate Statistics: Methods for Researchers and Social Scientists, Second Edition. Updated for JMP 10 and including new features on the statistical platforms, this book offers clearly written instructions to guide you through the basic concepts of research and data analysis, enabling you to easily perform statistical analyses and solve problems in real-world research. Step by step, you ll discover how to obtain descriptive and inferential statistics, summarize results clearly in a way suitable for publication, perform a wide range of JMP analyses, interpret the results, and more. Topics include screening data for errors selecting subsets computing the coefficient alpha reliability index (Cronbach s alpha) for a multiple-item scale performing bivariate analyses for all types of variables performing a one-way analysis of variance (ANOVA), multiple regression, and a one-way multivariate analysis of variance (MANOVA) Advanced topics include analyzing models with interactions and repeated measures. There is also comprehensive coverage...



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