



Developing Sustainable Supply Chains to Drive Value, Volume I: Management Issues, Insights, Concepts, and Tools- Foundations

By Steven A. Melnyk

Business Expert Press. Paperback. Condition: New. 206 pages. Dimensions: 9.0in. x 6.0in. x 0.4in. This book provides a multi-perspective approach to sustainability and value chains to allow understanding from a variety of disciplines and professional backgrounds. Some of the key features of this book include: Short vignettes of important trends along with relevant management issues; Evidence-based management examples from leading multinational companies, small, and medium enterprises spanning supply chains; References to appropriate tools, emerging technology, and practices; Chapter action items for the reader to take a deeper look at integration opportunities involving sustainability and supply chain management; An action-learning approach to applying concepts and tools so readers from any functional perspective can implement and manage sustainability projects including; Guidelines on how to move forward with your first supply chain sustainability initiative. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.



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