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Brand You Like a Boss: A No Fluff Guide on Building a Personal Brand People Know, Love Trust (Paperback)

By Natasha Weston

Grace Us Living Publications, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Whether you want to grow your business, climb the corporate ladder, or on a mission to leverage your influence, there is one common factor necessary to reach these goals: a personal brand. In today's digitally infested universe, it's been proven time and time again that in order to achieve any of these life goals, you'll need to focus on being YOU in the most genuine way possible. After entering the world of entrepreneurship as a college dropout, personal branding connoisseur Natasha Weston was quickly forced to shut down her first business. A few years later, she set out to launch what she thought was her personal brand, just to find crickets. This turned out to be one of the biggest lessons in her career: If no one knows your story, you won't truly make the impact that you were born to make. In Brand YOU Like A Boss, Natasha pens a no fluff guide to help you tap into, understand and cultivate your very own personal brand. In this book, she tells all about how she went from...

Reviews

Complete manual! Its such a great study. It really is written in straightforward phrases rather than hard to understand. You are going to like the way the article writer create this publication.

-- **Ike Fadel**

A top quality publication and also the font employed was interesting to learn. It is really simplistic but excitement within the fifty percent from the book. Its been designed in an remarkably basic way in fact it is only following i finished reading this pdf where in fact changed me, modify the way i believe.

-- **Rachel Stiedemann**